



Greater Muncie
Chamber of Commerce
Empowering business. Building community.

2025 SPONSOR GUIDE

MARKET + BRAND + ENGAGE

Exclusive member opportunities



Calendar of Events & Programs

Muncie on the Move-**Member Discount**

Feb 5, Apr 2, June 4, Aug 6, Oct 1, Dec 3
| Horizon Convention Center

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. The cost to attend is **\$25 for members & \$35 for walk-ins & and non-members.**

Chamber Bowl-**Members Only**

February 22 | Clancy's Village Bowl

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun!

Chamber Cup-**Member Discount**

June 24 & 25 | The Players Club

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. Prizes are awarded for winning teams and there are a variety of contests to compete in. All golfers receive free drinks all day, lunch, and much more.

Legacy Dinner

TBA | Horizon Convention Center

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community.

Annual Meeting-**Members Only**

October 23 | Horizon Convention Center

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community.

Government

Legislative Updates-**Members Only**

Dec 13, Jan 24, Feb 21, Mar 21, May 9
| IVY Tech Fisher Building

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The cost to attend is **\$25**. This includes lunch.





Legislative Updates

December 13, January 24, February 21, March 21, May 9

- \$600

Muncie on the Move

February 5, April 2, June 4, August 6, October 1, December 3

- Gold Sponsor \$550
- Silver Sponsor \$300
- Booth Sponsor \$200

Chamber Bowl

February 22

- Presenting Sponsor \$1,000
- Corporate Sponsor \$750
- Business Sponsor \$500
- Lunchroom Sponsor \$300
- Lane Sponsor \$50

Chamber Cup

June 24 & 25

- Presenting Sponsor \$5,000
- Corporate Sponsor \$2,000
- Clubhouse Sponsor \$1,500
- Pavillion Sponsor \$1,250
- Beverage Oasis Sponsor \$550
- Driving Range Sponsor \$550
- Putting Green Sponsor \$550
- Hole Sponsor \$450
- Sand/Water Hazard Sponsor \$250

Legacy Dinner

TBA

- Presenting Sponsor \$5,000
- Platinum Sponsor \$3,500
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Small Business Sponsor \$250
- Centerpiece Sponsor \$100

Annual Meeting

October 23

- Presenting Sponsor \$5,000
- Award Sponsor \$2,200
- Platinum Sponsor \$2,000
- Gold Sponsor \$1,000
- Silver Sponsor \$750
- Bronze Sponsor \$500
- Small Business Sponsor \$100



Legislative Update

Greater Muncie Chamber of Commerce

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The 2025 dates are **December 13, January 24, February 21, March 21, May 9.**

\$600

- Logo on the website event page
- Social media recognition
- Recognition from the podium at the events
- Includes one seat at each event





Muncie

on the Move

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business. The 2025 dates are **February 5, April 2, June 4, August 6, October 1, and December 3.**

Gold Sponsor \$550

- Recognition on all event marketing materials
- Logo on the website event page
- Social media recognition
- Logo included in the event program
- Logo included in the event presentation
- Deliver a ten-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials for each seat
- Includes one seat at the event

Silver Sponsor \$300

- Recognition on all event marketing materials
- Logo on the website event page
- Social media recognition
- Logo included in the event program
- Logo included in the event presentation
- Deliver a six-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials for each seat
- Includes one seat at the event

Booth Sponsor \$200

- Logo on the website event page
- Name included in the event program
- Name included in the event presentation
- Set up a booth to give information, network, and answer questions
- One minute commercial
- Includes one seat at the event





Chamber Bowl!

Greater Muncie Chamber of Commerce

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun! The 2025 date is **February 22** at Clancy's Village Bowl.

Presenting Sponsor \$1,000

- Recognition on all marketing materials
- Recognition at the event
- Opportunity to address event attendees
- Logo on the website event page
- Social media recognition
- Signage at check-in and up to two supplied banners
- Two complimentary lane signs
- One complimentary team of five bowlers

Corporate Sponsor \$750

- Recognition on all marketing materials
- Recognition at the event
- Logo on the website event page
- Social media recognition
- Logo on all 54 tables
- Two complimentary lane signs
- One complimentary team of five bowlers

Business Sponsor \$500

- Recognition at the event
- Logo on the website event page
- Social media recognition
- Signage at check-in and up to two supplied banners
- One complimentary lane sponsorships

Lunchroom Sponsor \$300

- Logo on the website event page
- Social media recognition
- A complimentary lane sponsorship
- Recognition in the snack bar via supplied banners

Lane Sponsor \$50

- Name on the website event page
- Lane recognition via a supplied banner





CHAMBER CUP

Greater Muncie Chamber of Commerce

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. The 2025 date is **June 24 & 25**. Held at The Player's Club at Woodland Trails.

Presenting Sponsor \$5,000

- Recognition on all marketing materials
- Social media recognition
- Logo on the website event page
- Emcee recognition at the event
- Logo on event signage
- Company may provide game/display
- Complimentary team of four golfers

Corporate Sponsor \$2,000

- Recognition on all marketing materials
- Social media recognition
- Logo on the website event page
- Emcee recognition at the event
- Logo on event signage
- Company may provide game/display

Clubhouse Sponsor \$1,500

- Recognition at the Clubhouse
- Social media recognition
- Logo on the website event page
- Logo on event signage
- Company may provide game/display

Pavilion Sponsor \$1,250

- Recognition at the Pavilion
- Social media recognition
- Logo on the website event page
- Logo on event signage
- Company may provide game/display

Beverage Oasis Sponsor \$550

- Recognition at the Oasis
- Social media recognition
- Logo on the website event page
- Logo on event signage
- Company may provide game/display

Driving Range Sponsor \$550

- Recognition at the Driving Range
- Social media recognition
- Logo on the website event page
- Logo on event signage
- Company may provide game/display

Putting Green Sponsor \$550

- Recognition at the Putting Green
- Social media recognition
- Logo on the website event page
- Logo on the event signage
- Company may provide game/display

Hole Sponsor \$450

- Recognition at the hole
- Social media recognition
- Logo on the website event page
- Name on event signage
- Company may provide game/display

Sand/Water Hazard Sponsor \$250

- Recognition at the sand/water hazard
- Social media recognition
- Name on event signage
- Name on the website event page





LEGACY DINNER

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community. The 2025 date is **TBA**.

Presenting Sponsor \$5,000

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Logo on the event invitations
- Logo on the front of the event program
- Logo included in the event presentation
- Social media recognition
- Logo on the website event page
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast (good for one year)

Platinum Sponsor \$3,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in the event presentation
- Social media recognition
- Logo on the website event page
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast (good for one year)

Gold Sponsor \$2,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in the event presentation
- Social media recognition
- Logo on the website event page
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

Silver Sponsor \$1,000

- Logo included in the event program
- Logo included in the event presentation
- Social media recognition
- Logo on the website event page
- Emcee recognition at the event
- Four complimentary seats

Small Business Sponsor \$250

- Name in the event program
- Name included in the event presentation
- Logo on the website event page
- Emcee recognition at the event
- One complimentary seat

Centerpiece Sponsor \$100

- Name in the event program
- Name included in the event presentation
- Name on the website event page
- Emcee recognition at the event





ANNUAL MEETING

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community. The 2025 date is **October 23**.

Presenting Sponsor \$5,000

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Logo on the event website page
- Social media recognition
- Logo on the event invitations
- Logo on the front of the event program
- Logo included in the event presentation
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast (good for one year)

Gold Sponsor \$1,000

- Logo on the event website page
- Logo included in the event program
- Logo included in the event presentation
- Emcee recognition at the event
- Four complimentary seats

Silver Sponsor \$750

- Logo on the event website page
- Logo included in the event program
- Logo included in the event presentation
- Emcee recognition at the event
- Two complimentary seats

Bronze Sponsor \$500

- Logo on the event website page
- Logo included in the event program
- Logo included in the event presentation
- Emcee recognition at the event

Small Business Sponsor \$100

- Name on the event website page
- Name included in the event program
- Name included in the event presentation
- Emcee recognition at the event

Award Sponsor \$2,200

- Recognition on all marketing materials
- Logo on the event website page
- Social media recognition
- Logo on the event invitations
- Logo included in the event program
- Logo included in the event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

Platinum Sponsor \$2,000

- Recognition on all marketing materials
- Logo on the event website page
- Social media recognition
- Logo included in the event program
- Logo included in the event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

