



Chamber Ribbon Cuttings

Schedule your Chamber ribbon-cutting ceremony as a new member, anniversary celebrations, remodels, new locations, or anything you consider a milestone for your organization.

The Chamber will:

- Notify Chamber members, Board of Directors, ambassadors/staff, and community leaders
- Provide the signature Chamber ribbon and scissors
- Facilitate the cutting of the Chamber ribbon
- Promote before and after the celebration

You should:

- Provide a PDF flyer with the "who, what, when, and where" and your logo
- Provide refreshments, if desired (optional)
- Invite your customers, staff, family, friends, and whoever has supported your organization

Ribbon cuttings are an excellent way to draw additional people to your organization and it is **free** of charge for Chamber members.

To set up a ribbon cutting, contact our Director of Membership & Marketing, Katy Maggart, at kmaggart@muncie.com.

Additional Marketing Opportunities

eBlast & Social Media

The Chamber wants to help you spread your message to Chamber members. We will work with you to construct an email to send to over 1,500 Chamber email addresses.

\$125 for one eBlast, \$300 for three eBlasts

For **\$25**, your message can be shared on the Chamber's social media pages.

For advertising, contact our Director of Membership & Marketing, Katy Maggart, at kmaggart@muncie.com.

Sponsorships

At the Chamber, we make every effort to provide our sponsors with as much exposure as possible. Ranging from **\$50-\$5,000**, Chamber sponsorships are a great way to get your name and company in front of other individuals and businesses.

For sponsorship information, contact our Director of Community & Business Engagement, Brenda Brumfield, at bbrumfield@muncie.com.

Business Referrals

The Chamber receives many inquiries from individuals for various products and services. Our policy is to only refer our Chamber members.



Calendar of Events & Programs

Legislative Updates-**Members Only**

Jan 24, Feb 21, Mar 21, May 9

Join area legislators for an update on what's going on at the Indiana State House. This question-and-answer forum is a great opportunity for our members to interact with our state legislators.

\$25 Lunch included.

Muncie on the Move-**Member Discount**

Feb 5, Apr 2, June 4, Aug 6, Oct 1, Dec 3

Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community.

\$25 for members & \$35 for walk-ins & and non-members. Breakfast included.

Member Orientation

Feb 11, May 15, July 15 Oct 14

Jumpstart or re-start your Chamber membership! Our team will provide an overview of the Chamber and the Economic Development Alliance. Share about your business and learn how to best leverage your member benefits.

Chamber Bowl-**Members Only**

February 22

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun!

National Civics Bee®

April 28

You're invited to join us in celebrating the talented finalists in our community in a live quiz event.

Chamber Cup-**Member Discount**

June 24 & 25

Join us for the largest golf outing around! Enjoy two days of golf, great food, and countless networking opportunities. Prizes are awarded for winning teams and there are a variety of contests to compete in. All golfers receive free drinks all day, lunch, and much more.

Academy for Community Leadership

September 11-November 13

ACL provides an orientation to Muncie and Delaware County through a broad view of civic leadership to further develop professional talent and provide networking opportunities. This intensive class meets once a week for ten weeks.

The cost to attend is **\$500 for members & \$600 for non-members.**

Legacy Dinner

TBA

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community.

Annual Meeting & Dinner-**Members Only**

October 23

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community.

Business Education Series

Dates TBA

Get the information you need, close to home. Regularly scheduled educational opportunities provide a variety of workshops on relevant topics at a reasonable price.



Amusement, Automotive, Construction, Entertainment, Manufacturing, Radio & TV, Restaurants, Cafes, & Taverns, Retail

1-3 = \$300	16-26 = \$385	64-84 = \$900	157-207 = \$1,570	340-440 = \$2,300
4-9 = \$340	27-42 = \$485	85-115 = \$1,115	208-268 = \$1,800	
10-15 = \$360	43-63 = \$690	116-156 = \$1,338	269-339 = \$2,045	

Attorneys, Architects, CPAs, Insurance, Investment, Security Brokerage Firms, Physicians, Professionals

\$300 base + \$50 for each additional full-time licensed professionals over 2

Banks, Savings & Loans, Credit Unions

\$24 per million of assets

Non-Profit Organization

\$230

Hotels/Motels, Bed & Breakfast

\$525

Realtors & Real Estate Agencies

\$300 base + \$12 for each full-time active licensed sales professionals over 2

Retirement/Nursing Homes, Assisted Living Facilities

\$300 base + \$1 for each full-time employee

Home Based Business

\$215; the business must be located in the owner's primary residence

Associate Membership

\$200

Retirees & Non-Employed Individuals

\$150

Student

\$25; high school and college students



Top 10 Reasons to Join

Reason #1

Networking - We provide the opportunity to build relationships with over 500 organizations and thousands of individuals who will support and refer your business to your target audience.

Reason #2

Marketing Opportunities - The Chamber helps you market your products and services to the community with event sponsorships, eBlasts, and social media/website features.

Reason #3

Economic Development - Through Vision 2027, the Chamber is aggressively working to retain and promote existing businesses and industries. We are also actively seeking to attract new companies which will bring additional employment to the community.

Reason #4

Academy for Community Leadership - We provide a 10-session course where participants gain valuable knowledge from industry leaders through an interactive program focused on community, leadership, local history, and government while providing valuable networking opportunities to participants.

Reason #5

Government Affairs - We track legislation on all levels and keep you informed by inviting you to attend several member-exclusive legislative updates.

Reason #6

Business Referrals - The Chamber has received thousands of inquiries over the years by phone and on our website from individuals and companies looking for products and services in Delaware County. Our policy is to refer **only** Chamber members.

Reason #7

Ribbon Cuttings - All Chamber members are entitled to ribbon cuttings. We will share the event details with our members, board members, ambassadors, invite city officials, bring the ribbon/scissors, coordinate the cutting of the ribbon, and promote the event before and after.

Reason #8

Publicity/Exposure - Gain direct exposure to Chamber members and their employees.

Reason #9

Quantifiable Benefits - The Chamber partners with a variety of member businesses to bring savings and benefits directly to you. New programs are added frequently.

Reason #10

70% of consumers believe that Chamber membership means a business uses better business practices by being a part of the Chamber of Commerce.



Greater Muncie
Chamber of Commerce

Empowering business. Building community.

Contacts

Greater Muncie Chamber of Commerce & Muncie-Delaware County Economic Development Alliance

110 E Main Street, Suite 2A
Muncie, IN 47305

Mailing address:
P.O. Box 842
Muncie, IN 47308

765.288.6681

munciechamber.org
muncie.com

Chamber Staff

Elizabeth Rowray, IOM

Chief Economic Development Officer, President/CEO

Brenda Brumfield, IOM

Director of Community & Business Engagement
bbrumfield@muncie.com
ext. 1003

Juli Reum

Director of Accounting & Human Resources
jreum@muncie.com
ext. 1001

Katy Maggart

Director of Membership & Marketing
kmaggart@muncie.com
ext. 1005

Ashley Williams

Vice President of Talent Development
awilliams@muncie.com
ext. 1006

Economic Development Alliance Staff

Traci Lutton

Vice President
tlutton@muncie.com
ext. 1002

Erin Williamson

Economic Development Coordinator
ewilliamson@muncie.com
ext.1004