



Chamber Ribbon Cuttings

Schedule your Chamber ribbon-cutting ceremony as a new member, anniversary celebrations, remodels, new locations, or anything you consider a milestone for your organization.

The Chamber will:

- Notify Chamber members, Board of Directors, ambassadors/staff, and community leaders
- Provide the signature Chamber ribbon and scissors
- Facilitate the cutting of the Chamber ribbon
- Promote before and after the celebration

You should:

- Provide a PDF flyer with the "who, what, when, and where" and your logo
- Provide refreshments, if desired (optional)
- Invite your customers, staff, family, friends, and whoever has supported your organization

Ribbon cuttings are an excellent way to draw additional people to your organization and it is **free** of charge for Chamber members.

To set up a ribbon cutting, contact our Director of Membership & Marketing, Katy Maggart, at kmaggart@muncie.com.

Additional Marketing Opportunities

eBlast & Social Media

The Chamber wants to help you spread your message to Chamber members. We will work with you to construct an email to send to over 1,500 Chamber email addresses.

\$125 for one eBlast, \$300 for three eBlasts

For **\$25**, your message can be shared on the Chamber's social media pages.

For advertising, contact our Director of Membership & Marketing, Katy Maggart, at kmaggart@muncie.com.

Sponsorships

At the Chamber, we make every effort to provide our sponsors with as much exposure as possible. Ranging from **\$50-\$5,000**, Chamber sponsorships are a great way to get your name and company in front of other individuals and businesses.

For sponsorship information, contact our Director of Community & Business Engagement, Brenda Brumfield, at bbrumfield@muncie.com.

Business Referrals

The Chamber receives many inquiries from individuals for various products and services. Our policy is to only refer our Chamber members.



Calendar of Events & Programs

Muncie on the Move-Member Discount

Feb 7, Apr 3, June 4, Aug 7, Oct 2, Dec 4
| Horizon Convention Center

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business.

The cost to attend is **\$25 for members & \$35 for walk-ins & and non-members.**

Chamber Bowl-Members Only

February 24 | Clancy's Village Bowl

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun!

Chamber Cup-Member Discount

June 25 & 26 | The Players Club

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. Prizes are awarded for winning teams and there are a variety of contests to compete in. All golfers receive free drinks all day, lunch, and much more.

Legacy Dinner

September 28 | Horizon Convention Center

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community.

Annual Meeting & Dinner-Members Only

November 12 | Horizon Convention Center

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community.

Government

Legislative Updates-Members Only

Jan 19, Feb 9, Mar 21 | IVY Tech Fisher Building

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The cost to attend is **\$25**. This includes breakfast.

Education

Academy for Community Leadership

September-November | Location Varies

Each year the Academy for Community Leadership attracts emerging leaders in Muncie and Delaware County, providing an orientation for our community through a broad view of civic leadership to further develop professional talent and provide networking opportunities. This intensive class meets once a week for ten weeks.

Business Education Series

Dates TBA | Location Varies

Get the information you need, close to home. Regularly scheduled educational opportunities provide a variety of workshops on relevant topics at a reasonable price.

For more information or to register for an event, visit munciechamber.org or call 765.288.6681.



Amusement, Automotive, Construction, Entertainment, Manufacturing, Radio & TV, Restaurants, Cafes, & Taverns, Retail

1-3 = \$242	16-26 = \$309	64-84 = \$724	157-207 = \$1,264	340-440 = \$1,849
4-9 = \$271	27-42 = \$391	85-115 = \$899	208-268 = \$1,454	
10-15 = \$289	43-63 = \$555	116-156 = \$1,079	269-339 = \$1,649	

Apartments & Townhouses

20 units = \$242
 21-100 units = \$242 + \$2 for each unit over 20
 100+ units = \$356 + \$1 for each unit over 100

Attorneys, Architects, CPAs, Physicians, Professionals

\$242 base + \$46 for each additional full-time licensed professionals over 2

Banks, Savings & Loans, Credit Unions

\$24 per million of assets

Charitable/Nonprofit Organization

\$186

Churches, Religious Organizations (Based on average attendance)

1-99 = \$61	150-174 = \$94	225-249 = \$129
100-124 = \$72	175-199 = \$105	250-274 = \$137
125-149 = \$82	200-224 = \$113	275+ = \$148

Insurance, Investment, and/or Security Brokerage Firms

\$242 base + \$22 for each active licensed sales professionals over 2

Hotels/Motels, Bed & Breakfast

Without restaurant or lounge = \$242 + \$2 per room
 With restaurant or lounge = \$356 + \$2 per room

Realtors & Real Estate Agencies

\$242 base + \$10 for each full-time active licensed sales professionals over 2

Retirement/Nursing Homes, Assisted Living Facilities

\$242 base + \$1 for each full-time employee

Mobile Home Parks, Campgrounds

\$242 for first 40 units + \$1 for each unit over 40

Home Based Business

\$173; business must be located in owner's primary residence

Associate Membership

\$115 for an individual person in a professional corporation such as an insurance or real estate may purchase

Retirees & Non-Employed Individuals

\$115

Student

\$25; high school and college students



Top 10 Reasons to Join

Reason #1

Networking - We provide the opportunity to build relationships with over 500 organizations and thousands of individuals who will support and refer your business to your target audience.

Reason #2

Marketing Opportunities - The Chamber helps you market your products and services to the community with event sponsorships, eBlasts, and social media/website features.

Reason #3

Economic Development - Through Vision 2027, the Chamber is aggressively working to retain and promote existing businesses and industries. We are also actively seeking to attract new companies which will bring additional employment to the community.

Reason #4

Academy for Community Leadership - We provide a 10-session course where participants gain valuable knowledge from industry leaders through an interactive program focused on community, leadership, local history, and government while providing valuable networking opportunities to participants.

Reason #5

Government Affairs - We track legislation on all levels and keep you informed by inviting you to attend several member-exclusive legislative updates.

Reason #6

Business Referrals - The Chamber has received thousands of inquiries over the years by phone and on our website from individuals and companies looking for products and services in Delaware County. Our policy is to refer **only** Chamber members.

Reason #7

Ribbon Cuttings - All Chamber members are entitled to ribbon cuttings. We will share the event details with our members, board members, ambassadors, invite city officials, bring the ribbon/scissors, coordinate the cutting of the ribbon, and promote the event before and after.

Reason #8

Publicity/Exposure - Gain direct exposure to Chamber members and their employees.

Reason #9

Quantifiable Benefits - The Chamber partners with a variety of member businesses to bring savings and benefits directly to you. New programs are added frequently.

Reason #10

70% of consumers believe that Chamber membership means a business uses better business practices by being a part of the Chamber of Commerce.



Greater Muncie
Chamber of Commerce

Empowering business. Building community.

Contacts

Greater Muncie Chamber of Commerce & Muncie-Delaware County Economic Development Alliance

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