



Greater Muncie
Chamber of Commerce
Empowering business. Building community.

2024 SPONSOR GUIDE

MARKET + BRAND + ENGAGE

Exclusive member opportunities



Calendar of Events & Programs

Muncie on the Move-**Member Discount**

Feb 7, Apr 3, June 4, Aug 7, Oct 2, Dec 4
| Horizon Convention Center

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business.

The cost to attend is **\$25 for members & \$35 for walk-ins & and non-members.**

Chamber Bowl-**Members Only**

February 24 | Clancy's Village Bowl

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun!

Chamber Cup-**Member Discount**

June 25 & 26 | The Players Club

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. Prizes are awarded for winning teams and there are a variety of contests to compete in. All golfers receive free drinks all day, lunch, and much more.

Legacy Dinner

September 28 | Horizon Convention Center

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community.

Annual Meeting-**Members Only**

November 12 | Horizon Convention Center

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community.

Government

Legislative Updates-**Members Only**

January 19, February 9, March 21
| IVY Tech Fisher Building

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The cost to attend is **\$25**. This includes breakfast.





Legislative Updates

January 19, February 9, March 21

- \$500

Muncie on the Move

February 7, April 3, June 4, August 7, October 2, December 4

- Corporate Sponsor \$550
- Non-Profit Sponsor \$300
- Booth Sponsor \$200

Chamber Bowl

February 24

- Presenting Sponsor \$1,000
- Corporate Sponsor \$750
- Business Sponsor \$500
- Lunchroom Sponsor \$300
- Lane Sponsor \$50

Chamber Cup

June 25 & 26

- Presenting Sponsor \$5,000
- Corporate Sponsor \$2,000
- Clubhouse Sponsor \$1,500
- Pavillion Sponsor \$1,250
- Beverage Oasis Sponsor \$550
- Putting Green Sponsor \$550
- Driving Range Sponsor \$550
- Hole Sponsor \$450
- Sand/Water Hazard Sponsor \$250

Legacy Dinner

September 28

- Title Sponsor \$5,000
- Platinum Sponsor \$3,500
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Small Business Sponsor \$250
- Centerpiece Sponsor \$100

Annual Meeting

November 12

- Presenting Sponsor \$5,000
- Platinum Sponsor \$2,000
- Award Sponsor \$2,000
- Gold Sponsor \$1,000
- Silver Sponsor \$750
- Bronze Sponsor \$500
- Small Business Sponsor \$100



Legislative Update

Greater Muncie Chamber of Commerce

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The 2024 dates are **January 19, February 9, and March 21.**

\$500

- Recognition on website event page
- Social media recognition
- Recognition from the podium at the events
- Includes one seat at each event





Muncie

on the Move

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business. The 2024 dates are **February 7, April 3, June 4, August 7, October 2, and December 4.**

Corporate Sponsor \$550

- Recognition on website event page
- Logo included in event program
- Logo included in event presentation
- Deliver a ten-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials to be at each seat
- Company name or logo will appear in all event marketing materials
- Includes one seat at the event

Non-Profit Sponsor \$300

- Recognition on website event page
- Logo included in event program
- Logo included in event presentation
- Deliver a six-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials to be at each seat
- Company name or logo will appear in all event marketing materials
- Includes one seat at the event

Booth Sponsor \$200

- Recognition on website event page
- Name included in event program
- Name included in event presentation
- Set up a booth to give information, network, and answer questions
- One minute commercial
- Includes one seat at the event





Chamber Bowl!

Greater Muncie Chamber of Commerce

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun! The 2024 date is **February 24** at Clancy's Village Bowl.

Presenting Sponsor \$1,000

- Recognition at the event
- Opportunity to address event attendees
- Recognition on all marketing materials
- Logo on the website event page
- Logo included on all printed materials
- Social media recognition
- Signage at check-in and up to two supplied banners
- Two complimentary lane sponsorships
- One complimentary team of five bowlers

Corporate Sponsor \$750

- Recognition at the event
- Recognition on all marketing materials
- Logo on website event page
- Social media recognition
- Logo on all 54 tables
- Two complimentary lane sponsorship signs
- One complimentary team of five bowlers

Business Sponsor \$500

- Recognition at the event
- Recognition on all marketing materials
- Logo on the website event page
- Social media recognition
- Signage at check-in and up to two supplied banners
- One complimentary lane sponsorships

Lunchroom Sponsor \$300

- Recognition on the website event page
- Social media recognition
- A complimentary lane sponsorship
- Recognition in the snack bar via supplied banners

Lane Sponsor \$50

- Lane recognition via a supplied banner with logo





CHAMBER CUP

Greater Muncie Chamber of Commerce

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. The 2024 date is **June 25 & 26**. Held at The Player's Club at Woodland Trails.

Presenting Sponsor \$5,000

- Recognition on all marketing materials
- Social media recognition
- Recognition on the website event page
- Emcee recognition at the event
- Recognition on event signage
- Company may provide game/display
- Complimentary team entry

Corporate Sponsor \$2,000

- Recognition on all marketing materials
- Social media recognition
- Recognition on the website event page
- Emcee recognition at the event
- Recognition on event signage
- Company may provide game/display

Clubhouse Sponsor \$1,500

- Recognition on event signage
- Recognition at the clubhouse
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Pavilion Sponsor \$1,250

- Recognition at the pavilion via a logo banner
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Beverage Oasis Sponsor \$550

- Recognition at the oasis
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Putting Green Sponsor \$550

- Recognition at the putting green
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Driving Range Sponsor \$550

- Recognition at the driving range
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Hole Sponsor \$450

- Recognition at the hole
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

Sand/Water Hazard Sponsor \$250

- Recognition at the sand/water hazard
- Social media recognition
- Recognition on the website event page





LEGACY DINNER

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community. The 2024 date is **September 28**.

Title Sponsor \$5,000

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Logo on event invitations
- Name on the front of the event program
- Logo included in event presentation
- Social media recognition
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast to promote your business (good for one year)
- Visual recognition at Muncie on the Move



Platinum Sponsor \$3,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in event presentation
- Social media recognition
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast to promote your business (good for one year)
- Visual recognition at Muncie on the Move

Gold Sponsor \$2,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight



Silver Sponsor \$1,000

- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Four complimentary seats

Small Business Sponsor \$250

- Recognition in the event program
- Logo included in event presentation
- Emcee recognition at the event
- One complimentary seat

Centerpiece Sponsor \$100

- Recognition in the event program
- Logo included in event presentation
- Emcee recognition at the event



ANNUAL MEETING

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community. The 2024 date is **November 12**.

Presenting Sponsor \$5,000

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo on event invitations
- Name on the front of the event program
- Logo included in event presentation
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

Gold Sponsor \$1,000

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Four complimentary seats

Silver Sponsor \$750

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Two complimentary seats

Bronze Sponsor \$500

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event

Small Business Sponsor \$100

- Name included in the event program
- Name included in the event presentation
- Emcee recognition at the event

Platinum Sponsor \$2,000

- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

Award Sponsor \$2,000

- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

