



**Greater Muncie**  
Chamber of Commerce  
*Empowering business. Building community.*

# 2024 SPONSOR GUIDE

MARKET + BRAND + ENGAGE

*Exclusive member opportunities*



## Calendar of Events & Programs

### Muncie on the Move-**Member Discount**

**Feb 7, Apr 3, June 4, Aug 7, Oct 2, Dec 4**  
**| Horizon Convention Center**

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business.

The cost to attend is **\$25 for members & \$35 for walk-ins & and non-members.**

### Chamber Bowl-**Members Only**

**February 24 | Clancy's Village Bowl**

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun!

### Chamber Cup-**Member Discount**

**June 25 & 26 | The Players Club**

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. Prizes are awarded for winning teams and there are a variety of contests to compete in. All golfers receive free drinks all day, lunch, and much more.

### Legacy Dinner

**September 28 | Horizon Convention Center**

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community.

### Annual Meeting-**Members Only**

**October 17 | Horizon Convention Center**

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community.

### Government

#### Legislative Updates-**Members Only**

**January 19, February 9, March 21**  
**| IVY Tech Fisher Building**

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The cost to attend is **\$25**. This includes breakfast.





## Legislative Updates

January 19, February 9, March 21

- \$500

## Muncie on the Move

February 7, April 3, June 4, August 7, October 2, December 4

- Corporate Sponsor \$525
- Non-Profit Sponsor \$300
- Booth Sponsor \$200

## Chamber Bowl

February 24

- Presenting Sponsor \$1,000
- Corporate Sponsor \$750
- Business Sponsor \$500
- Lunchroom Sponsor \$300
- Lane Sponsor \$50

## Chamber Cup

June 25 & 26

- Presenting Sponsor \$5,000
- Corporate Sponsor \$2,000
- Clubhouse Sponsor \$1,500
- Pavillion Sponsor \$1,250
- Beverage Oasis Sponsor \$550
- Putting Green Sponsor \$550
- Driving Range Sponsor \$550
- Hole Sponsor \$450

## Legacy Dinner

September 28

- Title Sponsor \$5,000
- Platinum Sponsor \$3,500
- Gold Sponsor \$2,500
- Corporate Sponsor \$1,000
- Small Business Sponsor \$250

## Annual Meeting

October 17

- Presenting Sponsor \$5,000
- Platinum Sponsor \$2,000
- Award Sponsor \$1,500
- Gold Sponsor \$1,000
- Silver Sponsor \$750
- Bronze Sponsor \$500
- Small Business Sponsor \$100



# Legislative Update

Greater Muncie Chamber of Commerce

During the state legislative session, we invite our State Legislators to hold question-and-answer forums in the Greater Muncie community. The 2024 dates are **January 19, February 9, and March 21.**

## \$500

- Recognition on website event page
- Social media recognition
- Recognition from the podium at the events
- Includes one seat at each event





# Muncie

*on the Move*

Scheduled every other month, Muncie on the Move breakfasts are the ideal venue to network, advertise your business, and find out what's happening around the Greater Muncie community. Booth rentals are available to market your business. The 2024 dates are **February 7, April 3, June 4, August 7, October 2, and December 4.**

### Corporate Sponsor \$525

- Recognition on website event page
- Logo included in event program
- Logo included in event presentation
- Deliver a ten-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials to be at each seat
- Company name or logo will appear in all event marketing materials
- Includes one seat at the event

### Non-Profit Sponsor \$300

- Recognition on website event page
- Logo included in event program
- Logo included in event presentation
- Deliver a six-minute presentation during the program
- Set up a booth to give information, network, and answer questions
- Provide marketing materials to be at each seat
- Company name or logo will appear in all event marketing materials
- Includes one seat at the event

### Booth Sponsor \$200

- Recognition on website event page
- Name included in event program
- Name included in event presentation
- Set up a booth to give information, network, and answer questions
- One minute commercial
- Includes one seat at the event







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# Chamber Bowl!

Greater Muncie Chamber of Commerce

The Chamber Bowl is the perfect event for Chamber members to network, expand their business, and have some fun! The 2024 date is **February 24** at Clancy's Village Bowl.

## Presenting Sponsor \$1,000

- Recognition at the event
- Opportunity to address event attendees
- Recognition on all marketing materials
- Logo on the website event page
- Logo included on all printed materials
- Social media recognition
- Signage at check-in and up to two supplied banners
- Two complimentary lane sponsorships
- One complimentary team of five bowlers

## Corporate Sponsor \$750

- Recognition at the event
- Recognition on all marketing materials
- Logo on website event page
- Social media recognition
- Logo on all 54 tables
- Two complimentary lane sponsorship signs
- One complimentary team of five bowlers

## Business Sponsor \$500

- Recognition at the event
- Recognition on all marketing materials
- Logo on the website event page
- Social media recognition
- Signage at check-in and up to two supplied banners
- One complimentary lane sponsorships

## Lunchroom Sponsor \$300

- Recognition on the website event page
- Social media recognition
- A complimentary lane sponsorship
- Recognition in the snack bar via supplied banners

## Lane Sponsor \$50

- Lane recognition via a supplied banner with logo





# CHAMBER CUP

Greater Muncie Chamber of Commerce

Join us for the largest golf outing around! The event includes two days of golf, great food, and countless networking opportunities. The 2024 date is **June 25 & 26**. Held at The Player's Club at Woodland Trails.

## Presenting Sponsor \$5,000

- Recognition on all marketing materials
- Social media recognition
- Recognition on the website event page
- Emcee recognition at the event
- Recognition on event signage
- Company may provide game/display
- Complimentary team entry

## Corporate Sponsor \$2,000

- Recognition on all marketing materials
- Social media recognition
- Recognition on the website event page
- Emcee recognition at the event
- Recognition on event signage
- Company may provide game/display

## Clubhouse Sponsor \$1,500

- Recognition on event signage
- Recognition at the clubhouse
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

## Pavilion Sponsor \$1,250

- Recognition at the pavilion via a logo banner
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

## Beverage Oasis Sponsor \$550

- Recognition at the oasis
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

## Putting Green Sponsor \$550

- Recognition at the putting green
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

## Driving Range Sponsor \$550

- Recognition at the driving range
- Social media recognition
- Recognition on the website event page
- Company may provide game/display

## Hole Sponsor \$450

- Recognition at the hole
- Social media recognition
- Recognition on the website event page
- Company may provide game/display





# LEGACY DINNER

The Legacy Dinner is a night of food and drinks in honor of an outstanding community leader. The Legacy Award is presented annually to an individual who has made extraordinary, sustained, and positive contributions to the Greater Muncie community. The 2024 date is **September 28**.

## Title Sponsor \$5,000

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Logo on event invitations
- Name on the front of the event program
- Logo included in event presentation
- Social media recognition
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast to promote your business (good for one year)
- Visual recognition at Muncie on the Move

## Platinum Sponsor \$3,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in event presentation
- Social media recognition
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight
- One complimentary eblast to promote your business (good for one year)
- Visual recognition at Muncie on the Move

## Gold Sponsor \$2,500

- Recognition on all marketing materials
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

## Corporate Sponsor \$1,000

- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Four complimentary seats

## Small Business Sponsor \$250

- Recognition in the event program
- Logo included in event presentation
- Emcee recognition at the event
- One complimentary seat







# ANNUAL MEETING

Join us for an evening of networking, food, and drinks. Each year, the Chamber presents prestigious awards to recognize some of the most deserving leaders in our community. The 2024 date is **October 17**.

## **Presenting Sponsor \$5,000**

- Exclusive sponsorship recognition
- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo on event invitations
- Name on the front of the event program
- Logo included in event presentation
- Opportunity to speak at the event
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

## **Gold Sponsor \$1,000**

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Four complimentary seats

## **Silver Sponsor \$750**

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Two complimentary seats

## **Bronze Sponsor \$500**

- Recognition on the event website page
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event

## **Small Business Sponsor \$100**

- Name included in the event program
- Name included in the event presentation
- Emcee recognition at the event

## **Platinum Sponsor \$2,000**

- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

## **Award Sponsor \$2,000**

- Recognition on all marketing materials
- Recognition on the event website page
- Social media recognition
- Logo included in the event program
- Logo included in event presentation
- Emcee recognition at the event
- Premiere seating
- Complimentary table of eight

